

THE HOWLIN' Hound

October 2008



PAUSE DOG BOUTIQUE

Howls & Haunts on Oct. 24!

Join us for our "Great Pause Pup-kin Pop-In" from 11am-7pm and "Howl-o-ween Yappy Hour" from 5-7pm on Friday, Oct. 24.

- Bring in your costumed canine for a **free picture of your pet in a souvenir Halloween frame** any time on Friday, Oct. 24 between 11am-7pm. (Don't worry...we've got a Count Dogula collar on hand for the pooch in need.) Costumed dogs can do a trick to get a special treat too.
- Our "**Howl-o-ween Yappy Hour**," complete with free treats for you and your pup, a canine costume contest, and bobbing for apples event (yup, for the dogs!), will take place between 5-7pm. You can win prizes!

A portion of the proceeds from purchases made on Oct. 24 will benefit Russell Rescue, Inc., the Jack Russell Terrier Rescue in Rhinebeck (www.russellrefuge.org/).

For more info, visit our website at www.pausedogboutique.com, or call (845) 876-4330.

Holiday Gift Sets Available!

Looking for that perfect dog-themed gift but don't know where to start? Let us make up a custom holiday gift set for your favorite two- or four-legged friend! Festively packaged gift sets are available in a range of themes and prices designed to suit your needs.

Select a gift set in any the following themes:

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|--------------------|-------------------|
| A Day at the Spa | A Day at the Park |
| A Day on the Couch | Dog Lover |
| The New Dog | The Designer Dog |

Or build a \$250 Dog Deluxe gift set.

We can also help you create a gift set with a theme of your own – all you need to do is ask.

And for those who are really stumped...
we've got Pause Gift Certificates on hand too!

HOLIDAY PHOTO SHOOT

Sunday, Nov. 16th from 9am-6pm

We'll make your holiday cards a snap this year! We're now booking 30-minute photography sittings with local pet photographer Lisa Prince Fishler of Printz Photography (www.printzphotography.com) just in time for the holidays.

This \$85 package includes the sitting fee, 25—flat 4x8 holiday cards with envelopes (or 25—4x6 you can put in your own cards) and one 8x10 photo suitable for framing.

A lasting memory and the spirit of the holidays all in one affordable package!

Please call the shop to set up your appointment at 876.4330. A 50% deposit is required. Just one day only—available time slots will fill quickly!

Do You Really Know What Your Dog Is Eating?

Pause Dog Boutique is proud to announce that we are now carrying a select line of dog food...and our canine staff is "eating it up!" *Life's Abundance* dry and wet foods are formulated by a leading holistic veterinarian, Dr. Jane Bicks. Dr. Jane loves pets so much that she has devoted her entire life to them, first as a veterinarian and now, so that she can help many more pets, as a product formulator, educator and author. That's one of the reasons we chose *Life's Abundance Premium Dog Health Food for Dogs* as the only food we carry. Some of our favorite things about *Life's Abundance* are:

- **The ingredient list!** *Life's Abundance* contains quality meat protein, whole grains, naturally preserved quality chicken fat, beet pulp which is a highly beneficial fiber, vegetables and fruits including Pomegranate juice which supply antioxidants, healthy digestive bacteria like what we eat in yogurt, and chelated minerals for better absorption (you'll see 'Proteinates' on the label).
- **A home delivery autoship option—right from the company to your door!** Don't feel like going out in the snow? Now you don't have to! Not sure what to order? We can call in your order for you. Of course, we've also got the dry and canned food at Pause too.
- **Their "fast cook" method for high nutrient retention.** In addition, the manufacturing plant is certified by a government agency which oversees the pet food industry for exceptional facility cleanliness and high quality and safety of ingredients. It's this certification that allows sale to the European Market, which has extremely high standards—much higher than we have in the U.S.

Compare Your Food to Life's Abundance

Want to see how the food you're currently feeding your best pal stacks up? There's a product comparison available through our website at www.pausedogboutique.com. (Just click on the *Life's Abundance* link, then on "Dry Dog Food" and then on the comparison link on the top left hand side of the page.

We Can Help!

You can stop in to Pause to purchase *Life's Abundance Premium Health Food for Dogs* or you can place an order for food, daily care products and more, for delivery to your home, right online. Please let us know if we can help or if you have any questions at all. And if you'd like to place your first order without going on "autoship," just let us know and we'll be happy to help you.

- **Their distribution method.** HealthyPetNet's products are sent directly to their own warehouses where they are carefully stored for *just a few weeks* before being shipped directly to us. We don't know of another pet food company which demonstrates quality control at this level. Generally speaking, with other brands, after manufacture, pet foods are delivered to huge national warehouses where all the different brands are stacked together, frequently for many months, and temperature, humidity and pest control methods are all unknown.
- ***Life's Abundance* is formulated for puppies, adults and seniors.** When a food is healthy and offers optimal nutrition, special life stages aren't necessary. Instead, each dog will eat more or less according to his or her age, breed, life style and individual needs.

Find out more from Ann Rader, a local dog food expert at the Howl-o-ween Yappy Hour on Oct. 24th. She'll be on hand to answer questions.

MENTION THIS NEWSLETTER AND RECEIVE 10%
OFF A ZOOMIES WINTER COAT, RAIN COAT OR FLEECE.

Zoomies apparel is stylish, functional and fun. Come in to see these high quality products for yourself!

Training for Success

Keep the following tips in mind when training your dog and you're sure to experience success:

- Train when your dog hasn't eaten yet. Better yet, take his breakfast, put it in a small bag and use his meal as reward during your training sessions.
- Treat with only very small pieces...about the size of a pencil eraser.
- Keep your training sessions short and sweet. It's better to train a behavior several times a day for very short periods of time than to train until your dog stops having fun.
- Learn to read your dog and when he is "turning off" or tuning out. It's important to keep the sessions fun and end them before your dog runs out of gas.
- Stop training if you feel your patience running short. Dogs pick up very quickly on your emotions.
- Keep the sessions light, short and most of all FUN!

- Submitted by Polly Kaplan, local dog trainer and owner of Sirius Play, positively fun training for you and your canine partner. Call Polly at 845.797.1879 for more info.

What's New...

- We're now carrying a select line of dog supplements for joint health, mobility, and skin and coat
- New bed & crate styles
- New long & short-sleeve tees
- Harnesses w/ car restraint & seat belt loop included
- Loads of gift items

MAGICAL MUTT-ERINGS

Welcome back, everyone! This month we continue with the last four sun signs; Aquarius, Pisces, Aries and Taurus.

Aquarius (January 21 - February 18)

Eccentric by nature, Aquarius pets are unusual, quirky and strange. They can be finicky at times and loves the freedom to express itself and hates to be leashed or put in closed quarters. They love to socialize and mix easily with people and other animals. Aquarian pets learn from other animals more quickly and may take to vegetarian food easily for the sake of novelty. They are individualistic in nature and won't sit on your lap for long. If you don't try to cuddle them often, they prove to be good companions. They are known to set their own terms and can be quite shy and seem lost at first. They love to flaunt too and are quite smart in learning new lessons and tricks. Never boring, these pets are quite rebellious in nature.

Pisces (February 19 - March 20)

Pisces pets live in their own fantasy world and thus seem lazy. They are sweet but don't expect much from them. They are caring and sympathetic and can sense that you are upset and try to cheer you up. Piscean dogs will gladly sit in your lap and lick you with affection and they adore the water. Pisces pets are known to follow their masters like shadows and are easily contented with little. However, they always like to be near you.

Aries (March 21 - April 19)

Some of the most energetic and active pets are born under this sign. Just like the Ram which is the symbol for this sign, animals born under this sign are natural leaders. They love workouts and are not easy to subdue. They do whatever they want and make plenty of noise, yet are so friendly and sweet that they love to do tricks to entertain your friends. However, they tend to be assertive and good guardians of home. They love playing, and get compulsive at times. A competitive spirit is behind their speed and stamina. The head, eyes and ears of Aries pets are vulnerable so take special care of these parts of your pet.

Taurus (April 20 - May 20)

Taurus pets are lazy and like to sleep a lot. They need comfortable beds and a super-soft blanket to be in paradise. They need a lot of pampering and lots of fresh and tasty food. These pets love to be petted and receive slow and luxurious rubdowns on their coats. Lethargic in nature, they hate exercise and just lounge around at the most. Persistency and stubbornness are their distinctive traits and they do not like leaving the comforts of home. However, these pets rarely run away and are very loyal to their masters. They tend to get fat with over eating, so you need to keep an eye on their food. They are very tolerant and gentle in nature with children.

Until next time, fill your days with love and light!

